




MEMORANDUM

To : All PTRI Officials and Regular Employees and Contract of Services Employees

From : 
CELIA B. ELUMBA
Director IV

Subject : 18-Day Campaign to End VAW of the DOST Bicutan Community

Date : 27 November 2019

In support to the 18-Day Campaign to End VAW of the DOST Bicutan in compliance to Proclamation 1172, Series of 2006 - Declaring November 25 to December 12 of Every Year as the "18-Day Campaign to End Violence Against Women (VAW)" and Republic Act No. 10398 of 2012 – Declaring November 25 of Every Year as the "National Consciousness Day for the Elimination of Violence Against Women and Children" Community, please be informed of the following:

Aims of the Campaign

- ❖ Promote awareness on the forms of violence women and girls experience;
- ❖ Provide information on laws protecting women and girls;
- ❖ Feature VAW-related services that people can access and avail; and
- ❖ Gather public support for the campaign.

Suggested Activities

1. Hanging of 2019 18-Day Campaign to End VAW official streamer;
2. Uploading of the official logo, advocacy videos and other 18-Day Campaign to End VAW advocacy materials in government agencies' website and social media accounts;
3. Development of information education and communication (IEC) materials for 2019;
4. Participation in the online campaign thread about the observance by uploading photos, news features, and other information relative to 18-Day Campaign to End VAW in social media accounts using the hashtag #VAWfreePH;
5. Participation in the #VAWFreePH National Movement (Commitment to End Violence Against Women: "I VOW to End VAW");
6. Participation in the nationwide "Orange your Icon advocacy initiative" by decorating landmarks and iconic spots in their area with the color orange;
7. Organize a Film Screening and Forum on VAW;
8. Organize a Film Screening using PCW's short films – VAW: The Unspoken Words;
9. Simultaneous reading of prayer for VAWC victim-survivor during the November 25, 2019 Flag Raising Ceremony;
10. For agencies/offices/LGUs/schools in the Greater Manila Area: Participation in the Anti-VAW Expo 2019 on November 27 – 29, 2019 in Quezon City.
11. Information dissemination for the Cine Juan Digital Shorts Competition for SHS and College students
12. Organizing activities to this year's theme and focus during the 18-Day Campaign

Details about the 18-Day Campaign to End VAW and other documents can be downloaded from the PCW website.

Summary of Agreements:

DATE OF THE CAMPAIGN	December 2, 2019
TIME	8:00 AM
VENUE	DOST Grounds
ATTIRE	PCW prescribed shirt or any orange shirt

1. Agencies will prepare a commitment to end VAW.
 - a. on a placard using an orange Cartolina following the PCW design
 - b. A4 size to be placed on a white board
2. Commitment will be presented thru a song, dance, chant, balagtasán, role play or whatever.
3. Copy of the commitment should be submitted to the Office of the GRSS on **November 25, 2019** thru email at dostgad@yahoo.com.ph including the manner it should be presented.
4. Presentation should not be more than 5 minutes.
5. Response from EXECOM member after the presentation of commitments (*subject for confirmation*).
6. Each agency will provide a snacks to their employees attending the activity.
7. To end the activity, community singing of the song "I Will Survive".
8. Dir. Burgos – to give the legal background
Dr. Cristobal – as host of the activity (*Both subject for confirmation*)
9. Intermission: DOST Bicutan Community Choral Group (*subject for confirmation*).

Encl: a/s

HRRMS Docs/Issuances/Memo/File